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## Non-surgical face lift available in Southwest Florida

Originally posted on: Wednesday, September 26, 2007 by Jessica Stilwell  
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**COLLIER COUNTY:** If you'd like to erase some of your wrinkles but you're not ready for a surgical face lift, you now have other options. Doctors are using a variety of soft tissue fillers for a non invasive facelift and the results can take years off your face.

The fillers have come a long way. We used to just hear about collagen, but now there are fillers like restylane and perlane that can safely be injected into your face to add the fullness lost as we age.

As NBC2 found out at Riverchase Dermatology in Naples, the results are pretty impressive.

NBC2 was there as patient Lin Ward was being prepped for a non-surgical face lift. Over the next hour, she didn't see any knives - just a series of injections that will take years off her appearance.

The procedure begins with BOTOX. But Dr. Kim Davidson then relies on a number of soft tissue fillers to add volume to the face.

"As we age, we actually lose volume in our face and that's when things start to deflate, the fat pads lose the fat and things start to go down," said Davidson.

When you look under the skin's surface, you can see what Davidson is talking about - areas where people lose the fat and get the wrinkles.

The non surgical facelift, or VolumaLift, pumps those areas up.

Patient Kay Kochosky admitted she's spent a lifetime damaging her skin and chose the VolumaLift procedure to erase some of the telltale signs.

"I think it's an alternative to a major facelift," said Kochosky. "My deep wrinkles went to fine lines. I saw my face get fuller where with age, it was starting to drop."

Ward didn't have the deep wrinkles. She was more concerned about the fine lines around her eyes and mouth.

Dr. Davidson says the VolumaLift procedure tackles the entire face, but there's no specific recipe to follow. Instead, it can be personalized for each patient.

Unlike other more invasive procedures that take weeks to heal, Ward was back to her regular routine the day after her VolumaLift. She could have a little bruising and she'll be swollen for a few days, but that's it.

As for cost, the non-surgical face lift can run anywhere from \$2,000 to \$5,000. It really depends on how much you want done and the effects usually last for about a year.

[Click here to read more about Riverchase Dermatology.](#)

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**STORY HIGHLIGHTS**

- Procedure's effects last for about a year
- Can cost anywhere from \$2,000 to \$5,000
- Slight bruising, swelling only recovery issues

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